

# SEMINAR ON AWARENESS CAMPAIGN ON E-WASTE MANAGEMENT

On the 27<sup>th</sup> of September 2019, a seminar was conducted by the MSW department and MBA-PS (environment) on the topic “**Awareness campaign on e waste management.**” The team of Hulladek (which is a famous Kolkata based recycling company) was invited.

With an increase in the use of mobile phones, laptops, air conditioners and many electronic appliances, managing e-waste or electronic waste is becoming a hassle. To tackle the seriousness of this problem our guest speaker Mr. Nandan Mall, the founder and CEO of Hulladek offered a fascinating workshop which opened our eyes on electronic waste realities in India and insights on solutions. The seminar lasted for an hour or so. Mr. Mall gave us insights on what exactly e-waste was, why e-waste was a problem, what are the different types of e-wastes that can be recycled and what to do with the non recyclable parts. The seminar also focused on the environmental impacts of e-waste like soil contamination due to leaching, air pollution due to burning. The health effects of e-waste was also discussed which consists of immunity system damage, hampering of brain development in children skin ailments, asthmatic bronchitis, DNA damage, muscle damage etc.

The last discussion was on the different steps taken by the government to reduce or recycle e-waste and the role of Hulladek on e-waste management. Mr. Nandan briefed us about how Hulladek collects and channelizes for environmental friendly e-waste disposal. They aim at protecting the ecosystem by safely and responsibly recycling e-waste.

After the presentation the students were told to put forward their points or suggestions if any and were even allowed to question freely on their area of concern and confusion. This seminar was benefitted around 100 students that day as they were reached and educated on the importance of proper disposal of e-waste.

