One year
PG Diploma in
SUPPLY CHAIN & LOGISTICS MANAGEMENT

INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT
Kolkata
Sale of Form:
Admission Form and Brochure available from 11th August, 2014 at the Institute reception desk at Rs. 100/- only (in cash).
Last date for sale and receipt of admission form 16th September, 2014
Admission Form also available from Institute Website: www.iiswbm@iiswbm

Admission:
Admission will be based on Experience and Personal Interview. Candidates will be called for Personal Interview on 18th & 19th September 2014 at the Institute at 4 P.M.

After selection, admission will start from 22nd September, 2014

Inauguration of the Course on:
Friday, 17th October, 2014 at 5.30 P.M.

Classes begins on: Saturday, 18th October, 2014

Contact for further Details:
Indian Institute of Social Welfare and Business Management
The Head of the Department, PGDBM, IISWBM, Kolkata
College Square (W) Kolkata 700073
Phone: 2241 8694/95/3756 from 2.00P.M. to 7.00 P.M.
E-mail: iiswbm@iiswbm.edu • Website: www.iiswbm.edu
The Institute

IISWBM was constituted on 25th April 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, the Government of West Bengal, the Government of India and the captains of industry in India to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time. The Institute is considered to be the cradle of Management Education in India. Dawning of Business Management learning in the country occurred at IISWBM. The Institute has successfully attained its Diamond Jubilee Year, signifying 60 years of eventful journey.

IISWBM, the premier Management Institute of the country has always pioneered effective market oriented management programme for business / industry professionals. The Institute has track record of making managers and entrepreneurs to serve the society effectively for decades together. The Institute has been rated among one of the top B-schools in India. There are Full time Day and Part time Evening Programmes conducted by the Institute. Considering growing global competitions, the industries for their sustenance and growth are in need of professional managers to effectively manage different important areas out of which management of supply chain has assumed a demanding and significant position. To cater to this growing demand the Institute is introducing One year Diploma course (including two months project work) on Supply Chain & Logistics Management for industry participants and students.

The Course : Supply Chain Management

Since its inception in the early 1990s, the field of supply chain management has become extremely important to companies in this competitive world. The term supply chain refers to the entire network of companies that works together to design, produce, deliver, and service products. This model-based discipline helps the managers and executives in a wide range of industries to tackle supply chain management strategies and implementations that can save millions of rupees, revolutionizing how companies integrate supply, manufacture and distribution.

This certificate course takes participants to the areas of key new models promoting state of the art of supply chain practices to be successful managers & to contribute in the growth of their companies.
Curriculum

1st Semester

Paper 1: SCM Overview
Paper 2: Supply-Chain Logistics Issues
Paper 3: Statistics & Economics in SCM
Paper 4: Quantitative Methods & Techniques in SCM Applications

2nd Semester

Paper 5: Aggregate planning process, Strategic Decision on Sourcing & Vendor Management System in SCM
Paper 6: SCM Related Costs, Negotiation & Contract Management
Paper 7: Cost Fundamentals & Application of Marketing in SCM
Paper 8: Inventory Management, Supply Chain Strategies & Current Trends in Logistics

Two months project work on any relevant issues on Supply Chain & Logistics Management

Special Features

- Land Bridge Concept
- Bull Whip Concept
- Merger in Transit Concept
- Green Purchase in SCM
- ERP Application in SCM
- Incoterm, Hazardous Goods in Global Logistics
- Multi Modal Transportation
- IT Interventions in SCM
Duration of the Course

1st Semester - October 2014 - February 2015
2nd Semester - March 2015 - July 2015
Project week - August & September 2015

Timings

Saturday - two sessions
5.00 PM - 7.00 PM & 7.00 PM - 9.00 PM

Participants

Graduates in Science, Commerce, Engineering and in any similar streams of study will be eligible to join the programme. Preference will be given to the candidates with working experience.

Faculty

Faculty members will consist of the Institute's own core faculty, Visiting Faculty and Industry Experts.

Fees

Fees of Rs. 60,000/- per participant. (10% discount for Management Students) plus Rs. 5000/- Library Caution Deposit Refundable.