

## Sale of Form :

Admission Form and Brochure available from 2nd January, 2017

- (i) online application through Website : [www.iiswbm@iiswbm](http://www.iiswbm@iiswbm)
- (ii) From the Institute reception desk against cash payment of Rs. 100/- only

Last date for sale and receipt of admission form 20th January, 2017

## Admission :

Admission will be based on Experience and Personal Interview. Candidates will be called for Personal Interview on January 30-31, 2017 at the Institute at 4 P.M.

After selection, admission will start from 2nd February, 2017

Inauguration of the Course on :  
Friday, 10th February, 2017 at 5.30 P.M.

Classes begins on : Saturday, 11th February, 2017



### Contact for further Details :

Indian Institute of Social Welfare and Business Management  
The Head of the Department, PGDSC&LM, IISWBM, Kolkata  
College Square (W) Kolkata - 700 073  
Phone: 2241 8694/95/3756 • Mobile : 83360100005  
E-mail: [iiswbm@iiswbm.edu](mailto:iiswbm@iiswbm.edu) • Website: [www.iiswbm.edu](http://www.iiswbm.edu)

## COURSES OFFERED BY THE INSTITUTE

### Degree / Diploma awarded by University of Calcutta

- Ph.D in Management, Social Welfare and Public Systems
- M.Phil in Management (two year)
- MBA (day) (two year) & MBA (evening) (two year)\*
- Masters of Human Resource Management, (MHRM) (two year)\*
- MBA-Public System with specialization in Environment; Energy; Health Care & Hospital and Transportation & Logistics Management (two year)\*
- Masters in Social Welfare (MSW) (two year)
- Masters in Retail Management (MRM) (two year)
- Post-graduate Diploma in Sports Management (PGDSM)(one year full time).
- Post Graduate Diploma in Media Management jointly with Calcutta Media Institute (One year) (PGDMM)

### \*Programmes approved by AICTE

### OTHER COURSES

- Post Graduate Diploma in Telecom Management (PGDTM) in collaboration with BSNL (one year full time plus 3 month Industrial internship).
- Advanced Diploma in Fire Safety Management (ADFSM) affiliated to West Bengal State Council of Technical & Vocational Education and Skill Development (WBSCCTVESD) (one year full time and 18 month evening).
- Post Graduate Certificate Course in Industrial Health -AFIH
- Post Graduate Diploma in Management on Business Analytics in collaboration with I-Nurture Education Solutions, Bangalore
- Fellow programme of Centre for Research in Materials Management (CRIMM)

### SHORT TERM COURSES

- Post Graduate Diploma in Supply Chain & Logistics Management (PGDSCLM)
- Executive Post Graduate Programme in Management (EPGPM) (Weekend)
- Export Import and Foreign Trade
- SPSS
- Energy Audit
- Data Analytics



One year PG Diploma in

**SUPPLY CHAIN & LOGISTICS  
MANAGEMENT**

INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT  
KOLKATA

## The Institute

IISWBM was constituted on 25<sup>th</sup> April 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, Government of West Bengal, Government of India and the captains of industry in India to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time. The Institute has successfully crossed its Diamond Jubilee Year, signifying over 60 years of an eventful journey in management education in India. IISWBM, the first management institute of India was thus established by Dr. B. C. Roy, the then Chief Minister of West Bengal as its Founder-President and Prof. D. K. Sanyal as the founder Director. Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-school in the country, released a Commemorative Postage Stamp on IISWBM, on 25<sup>th</sup> April 2004 in New Delhi.

The Institute offers an unrivalled array of professional courses, covering our flagship MBA and MHRM programme to a diverse range of PG/Doctoral Degrees in Management, MBA-Public Systems, Social Welfare, Retail and Media Management.

The Institute stands firm on its three pillars : 1. Quality of Faculty, that consistently ranks highest amongst premier B-Schools in terms of their Intellectual Capital 2. Learning environment - the faculty members are dedicated to the development of its students and the Institute and regularly engage themselves in research and project work. Several faculty members have won prestigious awards over the years 3. Infrastructure Facility.

The Institute takes pride in its alumni spread across the globe.

There are Full time Day and Part time Management Programmes conducted by the Institute. Considering growing global competitions, the industries for their sustenance and growth are in need of professional managers to effectively manage different important areas out of which management of supply chain has assumed a demanding and significant position. To cater to this growing demand the Institute introduced One year PG Diploma course (including two months project work) on Supply Chain & Logistics Management for industry participants and students since 2009-2010.

## The Course : Supply Chain Management

Since its inception in the early 1990s, the field of supply chain management has become extremely important to companies in this competitive world. The term supply chain refers to the entire network of companies that works together to design, produce, deliver, and service products. This modelbased discipline helps the managers and executives in a wide range of industries to tackle supply chain management strategies and implementations that can save millions of rupees, revolutionizing how companies integrate supply, manufacture and distribution.

This certificate course takes participants to the areas of key new models promoting state of the art of supply chain practices to be successful managers & to contribute in the, growth of their companies.

## Curriculum

### 1st Semester

Paper 1 : SCM Overview

Paper 2 : Supply-Chain Logistics Issues

Paper 3 : Statistics & Economics in SCM

Paper 4 : Quantitative Methods & Techniques in SCM Applications

### 2nd Semester

Paper 5 : Aggregate planning process, Strategic Decision on Sourcing & Vendor Management System in SCM

Paper 6 : SCM Related Costs, Negotiation & Contract Management

Paper 7 : Cost Fundamentals & Application of Marketing in SCM

Paper 8 : Inventory Management, Supply Chain Strategies & Current Trends in Logistics

Two months project work on any relevant issues on Supply Chain & Logistics Management

## Special Features

- Land Bridge Concept
- Bull Whip Concept
- Merger in Transit Concept
- Green Purchase in SCM
- ERP Application in SCM
- Incoterm, Hazardous Goods in Global Logistics
- Multi Modal Transportation

## Duration of the Course

1st Semester - February 2017 - June 2017

2nd Semester - July - November 2017

Project week - December 2017 & January 2018

## Timings

Saturday - two sessions

5.00 PM - 7.00 PM & 7.00 PM - 9.00 PM

## Participants

Graduates in Science, Arts, Commerce, Engineering & Arts and in any similar streams of study will be eligible to join the programme. Preference will be given to the candidates with working experience.

## Faculty

Faculty members will consist of the Institute's own core faculty, Visiting Faculty and Industry Experts.

## Fees

Fees of Rs. 70,000/- per participant plus Rs. 5000/- Refundable Library Caution Deposit.