To give a new dimension to its sixty years celebration, on 6th September 2013, IISWBM - India's first B-School, introduced Post Graduate Diploma in Telecom Management, a unique educational program for the first time in Eastern India. The course was introduced in joint collaboration with Bharat Sanchar Nigam Limited (BSNL), to bridge the gap of highly skilled personnel needed for the growing telecom sector. It was inaugurated by Shri Gautam Chakravarty, Chief General Manager, Calcutta Telephones in presence of Prof. D.K. Sanyal, Ex-Acting Director, IISWBM and other eminent personalities. The second Year the course was inaugurated in August 2014 by Shri Amit Kumar Bhattacharyya Principal General Manager Calcutta Telephones BSNL.

Coordinator

Mr. Shibendra Nath Roychowdhuri

Program Highlights

- A unique and demanding course with a blend of managerial and technical components.
- 1 year classroom teaching at IISWBM, Kolkata and CTTC, BSNL, Saltlake,Kolkata with 3 months industry internship.
- This course is designed to develop future telecom managers who have diverse skills for taking management, regulatory, technical, financial and strategic decisions.
- This course attempts to provide students with the required analytical skills, in-depth knowledge about the current technology landscape, problem solving capabilities, leadership and communication skills.

Admission Calendar

<table>
<thead>
<tr>
<th>Subject</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last date of issue and receipts of prescribed Application Form</td>
<td>15th July, 2015</td>
</tr>
<tr>
<td>Date of Written test/Selection Interview</td>
<td>27th July, 2015 in IISWBM</td>
</tr>
<tr>
<td>Declaration of final selection list</td>
<td>31st July, 2015</td>
</tr>
<tr>
<td>Payment of fees of Rs. 1lac plus caution deposit of Rs. 10000/-</td>
<td>14th August, 2015</td>
</tr>
<tr>
<td>Class Begins</td>
<td>19th August, 2015</td>
</tr>
</tbody>
</table>

Dates are subject to change, if necessary
Admission Criteria & Selection Procedure

BSc(hons) or BCA or BE/BTech or MSC or MCA or Mtech with minimum 50% Overall marks are only eligible for the course. Degrees should be from any recognized University. BE/BTech in any branch shall be eligible. BSc(hons) and MSC in Physics, Mathematics, Statistics, Electronics, computer Science etc will be eligible from any recognized University. Physics and Mathematics background should be there to pursue the course. BSc(hons) in Bio science and Economics will not be eligible. Admission is on the basis of written test / Interview.

Course Fees

Fees

<table>
<thead>
<tr>
<th>Duration</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fee for the 1 Year course plus Internship</td>
<td>Rs. 2,00,000/-</td>
</tr>
<tr>
<td>Refundable Library Caution Deposit</td>
<td>Rs. 5,000/-</td>
</tr>
<tr>
<td>Refundable Security Deposit</td>
<td>Rs. 5,000/-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>Rs. 2,10,000/-</strong></td>
</tr>
</tbody>
</table>

Boarding and lodging charges at BSNL's Training center at CTTC, Saltlake have to be paid extra by students as applicable from time to time.

*Fees are subject to change

Admission Form

Option I

Download the DL Form, Admission Brochure and IISWBM/State Bank of India Power Jyoti A/c No. 32495656710 Challan and deposit Rs. 900/- to any branch of State Bank of India against the Challan and DL Form duly filled in.

Send the completed DL Form with column 12 duly entered by the State Bank of India along with the IISWBM's copy of Power Jyoti A/c No. 32495656710 Challan to the Institute, so as to reach the Institute by 15 th July 2015 at the latest.

A scanned copy of the completed DL Form along with a scanned copy of the receipted counter foil of the challan meant for IISWB of SBI Power Jyoti A/c No. 32495656710 should also be sent by email (admissions@iiswbm.edu) for record purpose.

No application will be entertained if the form reaches the Institute after 15 th July 2015.

Option II

Downloads
01. Download Brochure

02. DL Form

03. SBI Power Jyoti Challan

**Academic Calendar**

Classes start for 2015-16 batch  August 2015

Exams for 1st Semester  January 2015

2nd Semester begins  February 2016

Exams for 2nd Semester  September, 2016

Declaration of Result  November, 2016

**Placement Record :**

Since this is a 15 months course no placement records are available now for 2014-15 batch. But Placement record available for 2013-14 batch. Two were placed in Idea Cellular Ltd,Kolkata,two were placed in Reliance Infocom Kolkata,one was placed in Metalogic Systems Pvt Ltd,Kolkata,one was placed in First Friend Tracom Pvt Ltd,Kolkata out of 11 students.Placement assistance will be provided by the Institute’s placement cell to all successful students.

**Course Structure**

**Management Component**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management Process &amp; Principles</td>
<td>40</td>
</tr>
<tr>
<td>Production and Operation management</td>
<td>40</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>40</td>
</tr>
<tr>
<td>Quantitative Methods</td>
<td>40</td>
</tr>
<tr>
<td>Accounting for Managers</td>
<td>40</td>
</tr>
</tbody>
</table>
Stastistical Analysis and Business
Analytcs with SPSS 30 hours
Organizational Behaviour 40 hours
Problem Solving, Innovation,
Presentation and Soft Skills 60 hours
Marketing Project 60 hours
Technology Components
Transmission Systems & concepts 60 hours
Telecom Networks, Broadband,
Infrastructures & Regulations 60 hours
Customer Services, Billing & Support 60 hours
Basic Wireless Communication
And Mobile Services 60 hours
Advanced Wireless Communication
And Mobile Services 60 hours

Annual Events of the Department:

Seminar on 'Emerging Trends in Telecom Management' on 28th March, 2014 at Kolkata, in collaboration with BSNL.

Visit our Events website: www.eventsiiswbm.com

Contacts
Management House
College Square West
Kolkata-700073
EPABX:+91-33-2241 3756/5792/8694/8695