MASTER OF BUSINESS ADMINISTRATION (MBA)
University of Calcutta

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About the Institute

IISWBM was constituted on 25th April 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, the Government of West Bengal, the Government of India and the captains of industry in India to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time. The Institute has successfully crossed its Diamond Jubilee Year, signifying over 60 years of an eventful journey in management education in India. IISWBM, the first management institute of India was thus established by Dr. B. C. Roy, the then Chief Minister of West Bengal as its Founder-President and Prof. D. K. Sanyal as the first Director. Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-school in the country, released a Commemorative Postage Stamp on IISWBM, on 25th April 2004 in New Delhi.

This year IISWBM has introduced its M. Phil programme under Calcutta University, has reintroduced its Master in Social Welfare (M.S.W.) 2 years full time programme and upgraded its Retail and Media Management programme to Masters in Retail Management of the Calcutta University as a degree and Post Graduate Diploma in Media Management (offered jointly with Calcutta Media Institute promoted by ABP Private Limited) as a Calcutta University diploma programme.

The Institute takes pride in its faculty that consistently ranks highest amongst premier B-Schools in terms of their Intellectual Capital. The faculty members are dedicated to the development of its students and the Institute and regularly engage themselves in research and project work. Several faculty members have won prestigious awards over the years.

The Institute boasts of alumni in reputed organizations both in India and abroad. The alumni are respected for their knowledge, commitment, loyalty and ethical values in this fast changing world.

INFRASTRUCTURE

IISWBM provides the faculty and students with a state of the art, technologically advanced, modern and large campus .The campus has a serene environment, which is conducive to education and learning. The students can pursue their academics with utmost focus and also unwind from time to time in the open areas and its student activity centre.

Classroom

The spacious air conditioned classrooms are well equipped with Smart boards, LCD multimedia projector etc. and properly maintained to cater to the academic requirements of the students. The seminar rooms possess all the necessary amenities so that ideas can be exchanged between the students and faculty and even members from other institutes or corporate houses.

Conference room

The conference rooms have been constructed on the most modern lines with audio-visual aids. The facility of video conferencing makes the Institute even more industry friendly with scope of uninterrupted interaction. The conference rooms have in-built speakers to make conversations distinctly audible. The cordless microphones help speakers to interchange ideas.

Auditorium

The auditorium boasts of a well-designed stage, good acoustics, comfortable seating and audio-visual screen. It is the perfect platform for meetings, stage shows and interactive sessions. The screen complements any kind of audio-visual communications with amplifiers, speakers and an installed projector.

Computer Centre

The Computer Centre of the institute is housed on the first floor. It has all the state-of-the art resources in place to facilitate the academic and administrative activities of the institute. Apart from providing high end academic support to the students, it also provides leased line Internet connectivity, through wireless and wired LAN. Students have access to continuous free Wi-Fi facility at the Institute.

Central Library

The Central Library was started along with the establishment of the Institute in 1953 in order to cater to the academic and research needs of the faculty, research scholars, students, officers and non-teaching staff. Since then, the Institute Library has gone from strength to strength to live up to the expectations of its users. Central Library has open-access facility for the members. It provides lending, reprographic and bibliographic and other services to the students, faculty and other scholars. The books in the Library are arranged according to the DDC numbers mainly on specialized subjects on Management, Social Welfare, Industrial safety, Transport, Environment, Energy, Health Services, Economics, Mercantile and Labour Law, Bio-Informatics, Sports and Intellectual property etc. The Library subscribes good number of foreign as well as Indian periodicals and journals. The Library also has e-journals and e-books for the benefit of the users. The Central Library has already implemented the bar-code based circulation system. The members can also search the OPAC through our MIS system.

The Institute subscribes is the database-Prowess and Crisil.

Hostel

The Institute provides safe, separate, well-furnished and comfortable hostel facilities to both male and female outstation students, subject to availability of seats. A4 storied hostel of 11,000 sq ft built up area, accommodating 42 boarders adjacent to the present campus has been constructed. The Prantick hostel for boys has been updated and remodelled to accommodate 19 students..

Canteen / Gym

The Institute has a canteen facility offering a variety of healthy cuisine at reasonable and affordable rates. It is essentially a student's zone with free Wi-Fi facility.

The Institute also maintains a well-equipped gym with all modern equipments and a trainer to guide and encourage students to work out daily.

Communication and Soft-Skills Training

The Institute encourages its students to undergo training in communication and soft-skill to improve their presentation and articulation skills through its Soft-Skills Development Department as it is felt that it complements technical skills and knowledge.

Language Laboratory

The Institute has a Web Assisted Language Laboratory to support students in the language learning process. Innovative interactive tools such as digital multimedia control, wireless headsets and microphones are provided not only to enhance language teaching but also to enable instructors accomplish continuous assessment and grading of students' performance.

The facilities in the Language Laboratory allow students to listen to model pronunciation and diction, practice by repeating and recording the same, which allows students to compare with the model and conduct self- assessment.

A Ragging Free Environment

Although there has been not a single instance of ragging in the Institute in its history of 60 years, it is declared that ragging is totally banned in Indian Institute of Social Welfare and Business Management and any one found guilty of ragging and/or abetting ragging is liable to be punished.

The Hon'ble Supreme Court has issued the following directions to prevent ragging in Technical Institutions :

"We recommended that every institution must have an Anti-Ragging Committee and an Anti-Ragging Squad. It is essential to have a diverse mix of membership in terms of levels as well as gender in both the Anti-Ragging Committee at the level of the Institution should consist of the representatives of civil and police administration, local media, Non Governmental Organizations involved in youth activities, representatives of faculty members, representatives of parents, representatives of students belonging to the fresher's category as well as seniors, non-teaching staff and should be headed by the Head of the Institutions. The Anti-Ragging Squad, in contrast, should be a body with vigil, oversight and patrolling functions and should appropriately by a smaller body which should be nominated by the Head of the Institute with such representation as considered necessary to keep it mobile, alert and active at all time. The Squad may be called upon to make surprise raids on hostels and other hot spots and should work under the overall guidance of Anti-Ragging Committee. The Squad should not have any outside representation and should only consist of members belonging to the various sections of the campus community."

The Institute strictly complies with these directions and AICTE regulations in this regard.

New Campus

IISWBM has plans to develop a 2nd campus at New Town, Kolkata.