IISWBM was constituted on 25th April 1953 by a resolution passed by the Senate of the University of Calcutta. The meeting of the Senate was presided over by Mr. Justice Rama Prasad Mukherjee. This was the culmination of the joint initiative taken by the University of Calcutta, the Government of West Bengal, the Government of India and the captains of industry to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time. The Institute has completed its Diamond Jubilee, signifying 60 years of an eventful journey in management education in India. IISWBM, the first management institute of India was thus established by Dr. B. C. Roy, the then Chief Minister of West Bengal as its Founder-President and Prof. D. K. Sanyal as the first Director. The Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-School in the country, released a Commemorative Postage Stamp on IISWBM, on 25th April 2004 in New Delhi.

The Institute boasts of state of the art infrastructure, strong faculty base, successful alumni, excellent hostels, rich library and placement records.

Classroom
The spacious airconditioned classrooms are well equipped with Smart boards, LCD multimedia projector etc, and properly maintained to cater to the academic requirements of the students. The seminar rooms possess all the necessary amenities so that ideas can be exchanged between the students and faculty and even members from other institutes or corporate houses.

Central Library
The Central Library was started along with the establishment of the Institute in 1953 in order to cater to the academic and research needs of the faculty, research scholars, students, officers and non-teaching staff. Since then, the Institute Library has gone from strength to strength to live up to the expectations of its users. Central Library has open-access facility for the members. It provides lending, reprographic and bibliographic and other services to the students, faculty and other scholars. The books in the Library are arranged according to the DDC numbers mainly on specialized subjects on Management, Social Welfare, Industrial safety, Transport, Environment, Energy, Health Services, Economics, Mercantile and Labour Law, Bioinformatics, Sports and Intellectual property etc. The Library subscribes a good number of foreign as well as Indian periodicals and journals. The Library also has e-journals and e-books for the benefit of the users. The Central Library has already implemented the bar-code based circulation system. The members can also search the OPAC through our MIS system. The Institute subscribes to the database Prowess and Crisil.

Computer Centre
The Computer Centre of the institute is housed on the first floor. It has all the state-of-the art resources in place to facilitate the academic and administrative activities of the institute. Apart from providing high end academic support to the students, it also provides leased line Internet connectivity, through wireless and wired LAN. Students have access to continuous free Wi-Fi facility at the Institute.

Hostel
The Institute provides safe, separate, well-furnished and comfortable hostel facility to both male and female outstation students, subject to availability of seats. A 4 storeyed hostel of 11,000 sq ft built up area, accommodating 42 boarders adjacent to the present campus has been constructed. One more hostel adjacent to Institute’s premises is being renovated and will be available to students shortly.

Language Laboratory
The Institute has a Web Assisted Language Laboratory to support students in the language learning process. Innovative interactive tools such as digital multimedia control, wireless headsets and microphones are provided not only to enhance language teaching but also to enable instructors accomplish...
continuous assessment and grading of students’ performance.
The facilities in the Language Laboratory allow students to listen to model pronunciation and diction, practice by repeating and record the same, which allows students to compare with the model and conduct self-assessment.

Canteen/Gym
The Institute has a canteen facility offering a variety of healthy cuisine at reasonable and affordable rates. It is essentially a student’s zone with free Wi-Fi facility. The Institute also maintains a well-equipped gym with all modern equipments and a trainer to guide and encourage students to work out daily at the Institute.

Auditorium
The auditorium boasts of a well-designed stage and an audio-visual screen. It is the perfect platform for meetings, stage shows and interactive sessions. The screen complements any kind of audio-visual communication with amplifiers, speakers and an installed projector.

Conference room
The conference rooms have been constructed on the most modern lines with audio-visual aids. The facility of video conferencing makes it even more industry friendly with the scope of uninterrupted interaction. The conference rooms have in-built speakers to make the conversations distinctly audible. The cordless microphones help the speakers to interchange ideas.

Communication and Soft-Skills Training
The Institute encourages its students to undergo training in communication and soft-skills to improve their presentation and articulation skills through its Soft-Skills Development Department as it is felt that it complements technical skills and knowledge.

A Ragging Free Environment
Although there has been not a single instance of ragging in the Institute in its history of 60 years, it is declared that ragging is totally banned in the Indian Institute of Social Welfare and Business Management and any one found guilty of ragging and/or abetting ragging is liable to be punished.

The Hon’ble Supreme Court has issued the following directions to prevent ragging in Technical Institutions:
“We recommended that every institution must have an Anti-Ragging Committee and an Anti-Ragging Squad. It is essential to have a diverse mix of membership in terms of levels as well as gender in both the Anti-Ragging Committee at the level of the Institution should consist of the representatives of civil and police administration, local media, Non Governmental Organizations involved in youth activities, representatives of faculty members, representatives of parents, representatives of students belonging to the fresher’s category as well as seniors, non-teaching staff and should be headed by the Head of the Institutions. The Anti-Ragging Squad, in contrast, should be a body with vigil, oversight and patrolling functions and should appropriately be a smaller body which should be nominated by the Head of the Institute with such representation as considered necessary to keep it mobile, alert and active all time. The Squad may be called upon to make surprise raids on hostels and other hot spots and should work under the overall guidance of the Anti-Ragging Committee. The Squad should not have any outside representation and should only consist of members belonging to the various sections of the campus community.”

The Institute strictly complies with these directions and AICTE regulations in this regard.

New Campus
IISWBM has plans to develop a 2nd campus at New Town, Kolkata.
**COURSE DETAILS**

**M.Phil in Management - Affiliated to Calcutta University**

**Duration:** 2 years  
**Course Announcement:** April, 2015 for session 2015-17  
**Minimum Qualification:** MBA/M.Com/MSW from Calcutta University with 55% marks in aggregate or with 60% marks in aggregate of any other recognized university.

**MBA (Day) - Affiliated to Calcutta University & approved by AICTE**

**Duration:** 2 years Day  
**Course Announcement:** Jan/Feb, 2015 for session 2015-17  
**Minimum Qualification:** Honours degree/equivalent course (where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc.), LLB (5 years) of any recognized university.

**MBA (Evening) - Affiliated to Calcutta University & approved by AICTE**

**Duration:** 2 years Evening  
**Course Announcement:** August/September, 2014 for session 2015-17  
**Minimum Qualification:** Honours degree/equivalent course (where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc.), LLB (5 years) of any recognized university.

**MHRM - Affiliated to Calcutta University & approved by AICTE**

**Duration:** 2 years  
**Course Announcement:** August/September, 2014 for session 2015-17  
**Minimum Qualification:** Honours degree/equivalent course (Where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc.), LLB (5 years) of any recognized university.

**Master of Public Systems Management**
- Environment Management  
- Transportation & Logistics Management  
- Energy Management  
- Health Care & Hospital Management  

All are Affiliated to Calcutta University & approved by AICTE

**Masters in Social Welfare (MSW) - Affiliated to Calcutta University**

**Duration:** 2 years  
**Course Announcement:** January/February 2015 for session 2015-17  
**Minimum Qualification:** Honours degree/equivalent course (where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc.), LLB (5 years) of any recognized university.

**Master in Retail Management - Affiliated to Calcutta University**

**Duration:** 2 years  
**Minimum Qualification:** Honours degree/equivalent course (where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc.), LLB (5 years) of any recognized university.

**Post Graduate Diploma in Sports Management - Affiliated to Calcutta University**

**Duration:** One year  
**Course Announcement:** April/May, 2015 for session 2015-16  
**Minimum Qualification:** 3 Years Bachelor Degree in any discipline.

**Post Graduate Diploma in Media Management - Affiliated to Calcutta University**

**Duration:** One year  
**Course Announcement:** April, 2015 for Session 2015-16  
**Minimum Qualification:** 3 Years Bachelor Degree in any discipline from a recognized university  
**Specializations Offered:**  
1. Television Management  
2. Integrated Marketing Communication Management

**Advance Diploma in Fire Management - Affiliated to WBSCTE**

**Duration:** One year Day, Eighteen Months Evening (Sponsored / Employed Candidates)  
**Course Announcement:** April, 2015 for Session 2015-16  
**Minimum Qualification:** Graduate or Diploma/Degree in Engineering/Technology or its equivalent examination.

**Post Graduate Diploma in Telecom Management**

**Duration:** One year plus Three Months internship  
**Course Announcement:** April, 2015 for session 2015-16  
**Minimum Qualification:** First class Graduates in any branch of Engineering or technology from any recognized University.

**Executive PG Programme in Management**

**Duration:** One year  
**Course Announcement:** November, 2015 for session 2015-16  
**Minimum Qualification:** Graduate - Professional/ Executive

**Short Term Courses**
- Weekend Supply Chain and Logistics Management  
- Energy Management and Audit  
- Export-Import  
- Freight Forwarding and Risk Management

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