Indian Institute of Social Welfare and Business Management
Public Systems Management

Presents

FIERA FIESTA
2016
BELIEVE INNOVATE ACCOMPLISH

Focus
ISWBM Grand Master
Brain Freeze 2.0
Group Dance
Style Check

Band Performance
Face Lift
Exhibition
Panel Discussion

B. Quiz
Treasure Hunt

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Venue: IISWBM Campus
Date: 4th & 5th March 2016
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THE INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT

IIISWBM, the first management institute of India was established by Dr BC Roy on 25th April 1963 with the joint initiative taken by the university of Calcutta, the government of West Bengal, the government of India and the christians of industry in India, a concept alien to many educational fraternity at that time. The Institute has successfully completed the diamond jubilee year, signifying 60 years of eventful journey in management education in India since that day. It boasts of alumni in several prestigious organizations both in India and abroad.

MESSAGE FROM THE DEPARTMENT OF PUBLIC SYSTEMS

It gives us genuine pleasure to place before you this year’s Fiera Fiestas, where we are cordially invited to participate and/or send delegations. We assure you that this would add value to our future relations.

You will also be happy to know that looking at the progress of the Public System Management programme at IIISWBM and significant growth as well as huge prospect in the service sector, the University of Calcutta has decided to rename the MPM in course to MBA-Public System with specialization in Energy Management, Environment Management, Health Care & Hospital Management and Transportation & Logistics Management from the session 2006-2008 onwards.

We cannot express adequately the timely guidance and nurturing by the industry partners, guest faculty members as well as immense support and joint efforts from our alumni members which has been and will remain the feat of knowledge and prosperity of our students - the makers of our tomorrow - India.

May the Almighty give us all strength and prosperity bringing peace to the humankind.

FIERA FIESTA 2016

The Indian Institute of Social Welfare and Business Management hereby welcomes you to the annual alumni meet and industrial fair - Fiera Fiestas, 2016 organized by the students of Public System Management (PSM) in our very own assembly hall, to bring home our beloved alumni and allow them to indulge themselves in the nostalgic celebration of years of excellence and academic establishments in the specialized departments being energy, environment, healthcare and hospitality as well as transportation and logistics.

Our mission was to interact and inculcate managerial and career prospects from the eminent guest members as well as our alumni who were once a part of our prestigious institute and are now respected for their knowledge, commitment, loyalty and ethical values in this fast changing world.

It would be a golden opportunity for the current students pursuing the course to interact and inculcate managerial advice from our beloved alumni and respected guest members in order to ensure a promising career.

MASTERS IN PUBLIC SYSTEMS MANAGEMENT

The rapid improvements in infrastructure and increasing investments in the service sector has necessitated the involvement of specialized managers. Masters in Public System Management is a unique program and the rational的背后 this recommendation was that managers had generally been associated with business activities in the corporate sector but in areas of public service professionalism, with management expertise was greatly needed. It is recognized by AICTE and accredited by NBA, Ministry of Human Resource Development, Government of India.

ENERGY MANAGEMENT

Energy management degree is a unique opportunity towards achieving professional excellence leveraging leading advances in a world where the issue of sustainability has become paramount thereby providing knowledge and skills in area of energy conservation efficiency.

ENVIRONMENTAL MANAGEMENT

The major concern in environmental management is determining ways in which industrial action can be made compatible with nature. Hence it is not only a compliance issue but it is also a strategic business practice globally enhancing green workforce, Eco-friendly production, sustainability, waste management etc.

TRANSPORTATION AND LOGISTICS MANAGEMENT

The competition among corporates is actually a competition of their supply chains reaching the consumers at the appropriate time with minimal cost. Transportation and Logistics Management serves as an important function for attaining such competitive advantage. It equips the students with all the requirements of logistics and transportation sector, enabling them to create superior supply chain.

HEALTHCARE AND HOSPITAL MANAGEMENT

The health care and hospital management course has been designed to train the students to become managers who will be able to deliver healthcare services efficiently, with cultural understanding of health and therapy and make health services nationally acceptable.