ADMINISTRATIVE SET UP

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director</td>
<td>Prof. (Dr.) Amitava Sarkar</td>
</tr>
<tr>
<td>Dean</td>
<td>Prof. (Dr.) K. M. Agrawal</td>
</tr>
<tr>
<td>Deputy Registrar</td>
<td>Mr. Sayantan Sinha</td>
</tr>
<tr>
<td>Administrator-cum-Estate Officer</td>
<td>Mr. Arun Sengupta</td>
</tr>
<tr>
<td>Principal Finance Officer</td>
<td>Mr. Santanu Bhattacharyya</td>
</tr>
<tr>
<td>Placement Head</td>
<td>Prof. Ram N. Konar</td>
</tr>
<tr>
<td>Librarian</td>
<td>Mrs. Susmita Roy</td>
</tr>
</tbody>
</table>

HOW TO APPLY

Option I

- Visit our website www.iiswbm.edu
- Download the DL Form, Admission Brochure and IISWB/ State Bank of India Power Jyoti A/c No. 32495656710 Challan and deposit Rs. 1500/- to any branch of State Bank of India against the challan and DL Form duly filled in.
- Send the completed DL Form with column 12 duly entered by the State Bank of India along with the IISWB’s copy of Power Jyoti/A/c. No. 32495656710 Challan to the Institute, so as to reach the Institute by 8th December, 2014 at the latest.
- A scanned copy of the completed DL Form along with a scanned copy of the receipted counterfoil of the challan meant for IISWB of S.B.I. Power Jyoti/A/c. No. 32495656710 should also be sent by e-mail(admissions@iiswbm.edu) for record purpose.
- No application will be entertained if the form reaches the Institute after 8th December, 2014.

Option II

- Collect from the reception counter of IISWB Application Form and Admission Brochure against cash payment of Rs.1500/-
- The last date for issue and submission of the completed admission form is 8th December, 2014.

ADMISSION SCHEDULE

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Date of Issue &amp; Receipt of Application Forms</td>
<td>8th December, 2014</td>
</tr>
<tr>
<td>CAT Result</td>
<td>3rd week of December, 2014</td>
</tr>
<tr>
<td>Group Discussion &amp; Interview</td>
<td>2nd week of March, 2015</td>
</tr>
<tr>
<td>Final Result</td>
<td>3rd week of March, 2015</td>
</tr>
<tr>
<td>Session Begins</td>
<td>2nd week of July, 2015</td>
</tr>
<tr>
<td>Class Hours</td>
<td>10.30 hrs. to 17.00 hrs.</td>
</tr>
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</table>

For any further details please visit our Website

COURSE FEES

<table>
<thead>
<tr>
<th>Year</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st year</td>
<td>Rs. 2,26,500/-</td>
</tr>
<tr>
<td></td>
<td>Rs. 5,000/- (refundable Library caution deposit)</td>
</tr>
<tr>
<td></td>
<td>Rs. 5,000/- (Refundable Security Deposit)</td>
</tr>
<tr>
<td>2nd Year</td>
<td>Rs. 2,23,500/-</td>
</tr>
<tr>
<td>Total</td>
<td>Rs. 4,60,000/-</td>
</tr>
</tbody>
</table>
BOARD OF GOVERNORS

Dr. Partha Chatterjee
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Parliamentary Affairs, Govt. of West Bengal
President

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Vice-Chancellor
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(Finance & Business Affairs)
University of Calcutta

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Shri P. Roy
Representative
The Bengal Chamber of Commerce & Industry

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Secretary
Department of Higher Education
Government of West Bengal

Shri Sunil Munshi
Director (Personnel)
Andrew Yule & Co. Ltd.

Dr. Vijay P. Goel
DDG
Ministry of Human Resource Development
Department of Higher Education
Government of India

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Member

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Representative
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Treasurer

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Calcutta Media Institute

Dr. Amitava Sarkar
Member Secretary & Director, IISWBM