



Inauguration of MBA (Evening) Programme
Session 2013-16, 24th July 2013



Master of Business Administration

University of Calcutta 3 Year

ADMISSION BROCHURE
2014-2017

INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT

First B-School in India

Estd. - 1953

Management House, College Square West, Kolkata - 700 073, India, Phone : 91 (033) 2241 - 3756 / 5792 / 8694 / 8695 / 4023 7474
Fax : +91 (033) 2241 - 3975, Website : www.iiswbm.edu

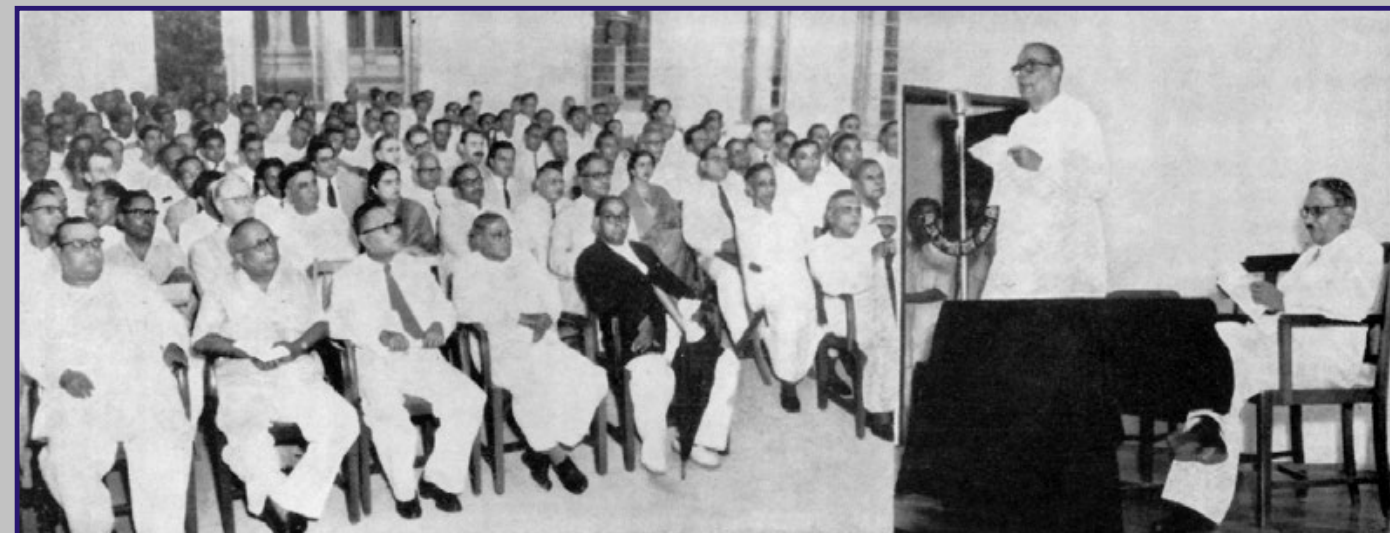


IISWBM
Our graduates nurture and build companies

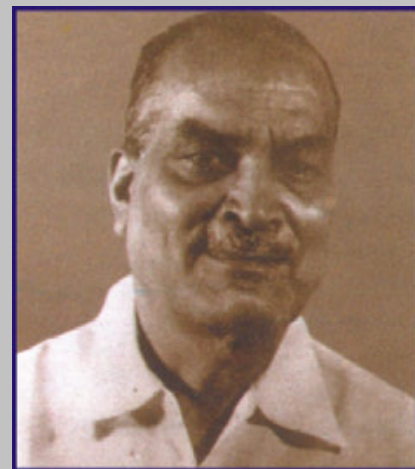




Pandit Jawaharlal Nehru laying the Foundation Stone of the Academic Block-1958



Inauguration of the First Business Management course in India (PGDBM) on 5th July, 1954
(Dr. B. C. Roy addressing the gathering : Dr. J. C. Ghosh, Vice-chancellor of University of Calcutta, sitting)



Dr. B. C. Roy,
Chief Minister of West Bengal (1948-1962) &
the Founder President Board of Governors



Professor D. K. Sanyal,
the Founder Director



Prafulla Chandra Sen,
Chief Minister of West Bengal (1962-1967) &
President Board of Governors (1963-1990)

COURSE DETAILS

MBA (Day) - Affiliated to Calcutta University

Duration : 2 years Full Time

Advertisement : July

Minimum Qualification : Honours in any discipline or Graduation in any professional course like Engineering, Agriculture, Medicine, etc.

MBA (Evening) - Affiliated to Calcutta University

Duration : 3 years Part Time

Advertisement: March

Minimum Qualification : Honours in any discipline or Graduation in any professional course like Engineering, Agriculture, Medicine etc with a minimum of 2 years work experience in a supervisory level and must be employed in a full time job

MHRM - Affiliated to Calcutta University

Duration : 2 years Full Time

Advertisement: July

Minimum Qualification : Honours degree in any discipline/Graduation in any professional course like Engineering, Agriculture, Medicine etc.

Master of Public Systems Management

- Environment Management
- Energy Management
- Transportation & Logistics Management
- Health Care & Hospital Management

All are Affiliated to Calcutta University

Duration : 2 years Full Time

Advertisement: January

Minimum Qualification : Bachelor Degree in 10+2+3 system with Honours or equivalent / in Science / Commerce / Arts / Business Administration or Bachelor Degree in Engineering / Technology / Medical Science / Law or its equivalent from any University recognised by the University of Calcutta.

Post Graduate Diploma in Business Management (Evening)

Duration : 3 years Part Time

Advertisement: April

Minimum Qualification : Graduate (3 years) with Minimum 2 Years experience

Post-Graduate Diploma in Retail Management

Duration : 2 years Full Time

Advertisement: February

Minimum Qualification : 3 Years Bachelor Degree in any discipline

ALL THE ABOVE COURSES ARE APPROVED BY AICTE

Post Graduate Diploma in Sports Management - Affiliated to Calcutta University

Duration : One year Full Time

Advertisement: May

Minimum Qualification : 3 Years Bachelor Degree in any discipline

Post Graduate Diploma in Integrated Marketing Communication

Duration : One year Full Time

Advertisement: April

Minimum Qualification : 3 Years Bachelor Degree in any discipline

Post Graduate Diploma in Television Management

Duration : One year Full Time

Advertisement: April

Minimum Qualification : 3 Years Bachelor Degree in any discipline

ALL THE ABOVE COURSES COMMENCE IN JULY

Post Graduate Diploma in Telecom Management

Duration : One year Full Time plus Three Months Internship

Minimum Qualification : First class Graduates in any branch of Engineering or technology from any recognized University.

Advance Diploma in Fire Management - Affiliated to WBSCTE

Duration : One year Full Time, Eighteen Month Evening (Sponsored / Employed Candidates)

Minimum Qualification : Graduate or Diploma/Degree in Engineering/Technology or its equivalent examination

Short Term Courses

Supply Chain and Logistics Management and Audit • Energy Management and Audit • Export-Import, Freight Forwarding and Risk Management