



MASTER OF BUSINESS ADMINISTRATION (MBA)
&
MASTER OF HUMAN RESOURCE MANAGEMENT (MHRM)

University of Calcutta
2 Year (Full Time)

ADMISSION BROCHURE 2017 - 2019

CONTENTS

■ About Courses	2
● MBA	3
● MHRM	6
■ Course Structure	
● MBA	9
● MHRM	13
■ Recruiter's List	
● MBA	15
● MHRM	16
■ Academic Setup	17
■ Administrative Setup	19
■ How to Apply	19
■ Course Fees	20
Application Form	

THE COURSE AND THE DEGREE

IISWBM conducts two-year (full time) Master of Business Administration (MBA) and Master of Human Resource Management (MHRM) degree Courses affiliated to Calcutta University. The Course leads to the MBA / MHRM degree of Calcutta University. The degree is recognized by the All India Council for Technical Education (AICTE), Department of Education, Ministry of Human Resource Development, Government of India.

SELECTION PROCEDURE

IISWBM gets the CAT score of the candidates from the IIM admission committee who have applied for admission into IISWBM. On the basis of a cut-off-mark, the candidates are called for Group Discussion and Personal Interview at IISWBM, Kolkata or other centres outside West Bengal. The final list of the selected candidates are prepared strictly on the basis of merit.

ELIGIBILITY

Honours candidates or equivalent course (where Honours are not available), from a recognized university with minimum 50% marks (45% in case of SC/ ST/ PWD) in graduations. Graduates in any professional course (Engineering, etc.) LL.B (5 years) of a recognized University. Those who will be appearing for the examinations within June 2017 may also apply.

ATTENDANCE AND OTHER REQUIREMENTS

- Students admitted to the two year MBA / MHRM course shall pursue the regular course of lectures and other academic arrangements made for the two year academic term.
- Students of the MBA / MHRM course shall not be permitted to take concurrent admission to any other equivalent or higher/degree diploma course in University of Calcutta.
- A student shall be deemed to have pursued a regular course of study in a subject provided he/she attained at least 75 percent or minimum requirement as per Calcutta University norms of the lectures delivered in each subject of his / her first/second/third and fourth semesters' course of study.

The attendance of a student shall be counted from the date on which the respective classes begin or from the date on which he/she is admitted, whichever is later.

FOREIGN / NRI / PIO STUDENTS

A candidate from abroad may apply giving details of academic background along with the certified copy of passport and other relevant documents ; GMAT / equivalent score is desirable. Admission may be considered subject to Bachelor's Degree qualification and any other requirements of Calcutta University.

MIGRATION

The students of other Universities are to get Calcutta University's Registration after migration. Calcutta University's rules and procedures in this regard are to be followed. They will be required to pay separately the Migration and University Registration fees.

LOAN FACILITIES

Institute will provide the certificate to an applicant seeking loan from a bank which have floated the "Loan Scheme", referring that the candidate is a bonafide student of the Institute.

STUDENT PROFILE

The Institute has cosmopolitan student profile from different states of India and countries like Bangladesh, Nepal, Bhutan, Kenya, Turkey.

PLACEMENT

All the students of MBA / MHRM full time course get job placement support. Reputed Companies from all over the country visit the Institute for campus interviews. For Summer Placement, opportunities are available for project work all over India. The project work in companies is carried out for two months, June and July, at the end of the second semester.

FEES

The details of the fee structure are shown in the chart placed in the last page. Fees are subject to change. Fees are not refundable, except for caution money & security deposit.

SUMMER PROJECT

Students will be helped to obtain assignments for Summer Project for two-months, at the end of the first year, after which they will return for the second year classes.

OBJECTIVE OF PROGRAMME

The Programme is designed to give the students a liberal business education and simultaneously prepare them for their chosen careers. The emphasis of the programme is on an integrated understanding of the totality of business, its philosophy and socio-economic interrelationship. The programme is specially designed to develop and enhance the basic managerial skills and abilities of students and equip them with appropriate tools of modern management techniques for better decision making.

FOCUS OF THE MBA PROGRAMME

- Optimal blend of academic and corporate input.
- Constant upgradation of syllabus based on inputs from industry.
- Emphasis on the fundamental concepts of management and application of the same to work situations.
- Innovative teaching pedagogy including case studies, analysis, projects, business simulations and presentations.
- Visiting executives brought to address the students and give them an insight into the corporate world.
- Latest business trends and breaking news are examined to keep students updated.
- Corporate experience provided through Summer Internship Project and Dissertation.
- Development of soft skills, including foreign languages, to give the students greater confidence.
- Focus on character building.
- A blend of managerial acumen and a profound sense of social responsibility to equip the students for sustainable growth in their careers.

VALUE ADDED COURSES

The department regularly organizes courses for further value addition for the students including, but not restricted to, foreign languages, software packages, self-development etc.

MEDALS

1. D. K. Sanyal Memorial Scholarship is awarded to the candidate standing First in order of merit in the Admission procedure.
2. D. K. Sanyal Memorial Gold Medal is awarded to the candidate standing First in order of merit in the Final Examination.
3. Arabinda Banerjee Memorial Silver Medal is awarded to the candidate standing second in order of merit in the Final Examination.

LIST OF EVENTS

The academic year features three major events, namely Insight, Paradigm and Managereal, which are spearheaded by the Events Team under the guidance of the faculty and co-operation of the students. Apart from that there are also several other events organized by the Department.

INSIGHT

It is a platform that provides a direct interaction between the students and eminent corporate citizens, transcending classroom learning, enhancing perceptions and imbibing a whole new vision. This event involves panel discussion on the four streams of management, viz., FINANCE, Systems, Human Resource and Marketing, on a topic of current relevance for each stream. Each discussion ends with question answer session between the audience and the panel members.

MANAGEREAL

The annual inter B-School fest of the institute. The fresh minds from various B-Schools are pitted against each other as they combat fiercely in order to emerge as the solo winner, as it is the victor who takes away the spoils of the war. With the rapidly changing situations that constantly challenges the fresh bloods, MANAGEREAL stimulates the real world challenges into various formats designed to test the forte of the future MBA professionals. MANAGEREAL creates the essential war scenarios that promise to stretch the minds of every participant to the thresholds of their imagination.



PARADIGM

The official alumni meet of the MBA (Day) Department, organised by the Events Team in association with the Alumni Committee. This is a gala event where the alumni of IISWBM get to hobnob with the prospective young managers, relive their memories and share their stories of accomplishment. This is virtual congregation of all sectors of Indian Business.



NAVIKARAN

It is an initiative of the four clubs, namely Verkoop (the Marketing Club), Finvestec (the Finance Club), Abhisharan (the HR Club) and Resonance (the Photography & Painting Club). NAVIKARAN provides an opportunity for the students to participate, perform, compete and grow with an element of fun and creativity. A day full of thrill, excitement and enthusiasm, this happens to be the intra-college fest, exclusively for the in-house students.



MAARG

The annual social event organised by Verkoop and Finvestec, it gives students the chance to experience the joy of giving and spreading smiles, love and warmth! Underprivileged children visit the institute where a host of events and fun-filled activities are organised for them.



UMEED

The first event of the academic year, E-Cell (IISWBM) organises the event UMEED on the month of September. The highlight of the program is the unique combination of three events namely:

Raising Smiles- a social event organized for the underprivileged kids of an NGO

Real to Reel- an inter-college documentary competition for the camera enthusiasts, with this year's theme "Puja Chronicles"

Kha-e-jao: This is the flagship business event of the day, in which students set up their own food stalls, compete against each other and make money.



ENTREPRERNA

E-Cell of IISWBM organizes this annual event where eminent speakers are invited as esteemed guests on this occasion to encourage B-School students to start their own ventures. This event can also be considered as the E-Summit which has been graced with the presence of Mr. Harshavardhan Neotia, Mr. Chandra Shekhar Ghosh, Mr. Sanjay Bhudia and many imminent entrepreneurs and industrialists alike.

GURUKSHETRA

Organised by the Alumni Committee of MBA (Day), IISWBM, GURUKSHETRA aims at guiding our students towards opting for the field of specialisation best suited for them. Dignitaries, who are also our alumni, from different corporate organisations and specialising in different fields, address the students to give a clear picture of the tough corporate world beyond the four walls of classrooms, and help clear their doubts for choosing the correct specialisation.

KRIDA

The annual sports meet of the institute, KRIDA is conducted by the Sports Committee and is a two-day programme where not only all the departments but also the faculty and staff members of the institute get a chance to display their talents in the athletic sect in various team sports like football, volleyball, kabaddi, throwball et al!

In addition to KRIDA, a cricket tournament is also held in winter.

Achievements of Students of MBA Department (2015-2016)

- 12th National Competition for Young India conducted by AIMA
Debtanu Das, Lopamudra Maitra - Regional Winners for the
- CMA (Calcutta Management Association) Financial Quiz, in association with Calcutta Stock Exchange
Debadideb Banerjee, Joydeep Saha - Winners Sneha Chaudhury, Sourav Chowdhury - 1st Runners Up
- IIM Calcutta Annual Cultural Fest, CARPE DIEM 2016
Debopriya Sarkar - Voice of Bengal Subhobrato Mukherjee - Best Walk Nabeel Khalid Siddiqui - Mr. Carpe Diem Gargi Karmakar - Miss Carpe Diem Prateek Sethi, Manish Ojha- Roadies champions
- Frugal Innovators, at E-Summit 2016 by FMS, Delhi
Rahul Basudhar, Shakalya Nag, Shubhabrata Bose, Sourav Das - Team Juggad, 1st Runners Up
- CHAKRAVYUH 2016, the annual sports summit of IMT Ghaziabad
A Team of 20 students participated in - a first time participation from the Department!

(This is not an exhaustive list)



MHRM PROGRAMME

HoD - MHRM, Dr. Sumati Ray

OBJECTIVE OF PROGRAMME

The Programme is designed to give students, a liberal business education and simultaneously prepare them for careers starting in managing human resources in industry and growing to become CEOs ultimately. The emphasis of the programme is on an integrated understanding of the totality of business, its philosophy and socio-economic inter-relationship. It is specially designed to develop and enhance the basic managerial skills and abilities of students and equip them with appropriate tools of modern management for better decisionmaking.

This Course leads to the MHRM Degree of University of Calcutta. The course is recognised by the All India Council for Technical Education (AICTE), Department of Education, Ministry of Human Resource Development, Government of India.

FOCUS OF MHRM PROGRAMME

- Emphasize the fundamental concepts of management and how to apply these concepts/tools in the work situations.
- Develop, articulate and implement solutions to business problems.
- Case studies, analysis, projects, business simulations and group /individual presentations are used to demonstrate how theory/concept actually works in the corporate world.
- In class room, business strategy is brought to life by visiting executives who offer insight on why business succeed or fail.
- Faculty regularly incorporate breaking business news and trends into their lectures.
- Students are encouraged to learn from close industry contacts and make presentations on their observations.
- Development of Soft skills and business etiquettes would be gain importance.

VALUE ADDED COURSES

From Time to time the MHRM department arranges for value added programmes like SPSS and various self Management Programmes.

MEDALS

IISWBM Gold Medal is awarded to the candidate standing First in the order of merit in Final Examination.

Achievements of Students of MHRM Department (2015-16)

ABHASH BHATTACHARYA and RIJIT SARKAR students of MHRM Dept. have been adjudged as the National Champions in the National Competition for Management students organised by AIMA in 2015.

SRIYANSH GUPTA was awarded the First Prize for Extempore Speech on "VIGILANCE" organized by Balmer Lawrie & Co. Ltd. on 29th October 2015.

SRIYANSH GUPTA and RIJIT SARKAR were awarded Second Prize in Public Speaking Competition on MAKE IN INDIA organized by National Productivity Council in 2016.

SOMJAY GUHA and MADHUMITA SARKAR were awarded BEST MEMORIAL AWARD in 1st Moot Court Competition organized by NFCG and IISWBM in August 2016.

PALLABI KUNDU participated and represented in National and State Level Basketball Team. She won National Indo-Bangla Invitation Tournament and came second in East Zone Inter University Tournament in the year 2015.

(This is not an exhaustive list)



List of Events

GENESIS

Genesis is the Annual HR meet of the MHRM department of Indian Institute of Social Welfare and Business Management (IISWBM). It provides a platform to the students of the MHRM department to hone their organizing, planning, development and creative skills to the maximum as they go about conducting this HR meet where intellectuals from the corporate world congregate to converse about imperative issues in the Global Business Environment that have a impact on the Human facet of business.

As a part of this event Business schools from all over India are also invited to participate in the Management games that are held on in conjunction with the HR meet. The games are premeditated to be both engaging and exigent, and ensure that adequate opportunity is given to the participants to test their mettle against their friends from the fraternity of management education.



CONFAB

They might have passed through the hallowed portals of this institute years back but they are still part of the MHRM family at IISWBM. It is indeed a moment of pride for us at MHRM to meet and interact with out alumni at Confab, the annual alumni meet, who now hold coveted positions in industry across India. Confab brings to life this spirit of camaraderie when MHRMites old and new come together under one roof to relive old memories and create new ones.

UMEED

UMEED, this event is organised by entrepreneurship cell of IISWBM, in the College premises. Umeed is a unique amalgamation of three events with a social touch, namely :

Raising Smiles - A social event organized for the underprivileged part of the society from the NGOs of Kolkata.

Real to Reel - An inter college documentary competition for all the camera enthusiasts.

Kha-e jao - The flagship event of the day, in which students set up their own food stalls, complete against each other and make money.



The event also witnesses notable personalities and national speakers as guests of the day. Our E-cell, just like every year, pledges to raise smiles, excitement and fun for one and all through their one-day event.

SEMINARS

Seminars conducted by Industry practitioners form an integral part of the unique pedagogy of the MHRM department. MHRM students are exposed to such lectures to help them to understand the practical aspects of management

FIELD VISIT

Students are taken out to different industrial units as a part of industry academia interface for practical exposure.



FIRST YEAR

Semester 1	: 9 Papers (Compulsory)
Semester II	: 9 Papers (Compulsory)

SECOND YEAR

Semester III	: 6 Papers (3 Compulsory; 3 Specialization)
Semester IV	: 5 Papers (2 Compulsory; 3 Specialization)
	Project Work
	Dissertation
	Viva-Voce

MARKS DISTRIBUTION

Written Papers	: 29 Papers of 100 marks each (20 marks Internal Assessment & 80 Marks Written Examination)
Project Work	: 100 Marks
Dissertation	: 100 Marks
Viva-Voce	: 100 Marks
Total	: 3200 Marks

ACADEMIC CALENDAR

In each academic session, two semester courses will be simultaneously conducted, i.e. Semesters I & III, and Semesters II & IV, for two different batches at the end of which corresponding semester examinations will be held.



COMPULSORY PAPERS

PAPER CODE	PAPER NAME
C 1	Business Statistics
C 2	Financial and Management Accounting
C 3	Human Resource Management
C 4	Management Information System
C 5	Management Process and Principles
C 6	Managerial Economics
C 7	Marketing Management
C 8	Organizational Behaviour
C 9	Production and Operations Management
C 10	Corporate Environment and Business Legislation
C 11	Financial Management
C 12	Industrial Relations and Labour Laws
C 13	Information Systems Management
C 14	International Business Environment
C 15	Management Science
C 16	Organizational Effectiveness, Development and Change
C 17	Research Methodology
C 18	Strategic Management
C 19	Advanced Marketing Research
C 20	Data Analytics
C 21	Project Management
C 22	Advanced Strategic Management
C 23	Financial Analysis of Projects
C 24	Project
C 25	Dissertation
C 26	Viva Voce



SPECIALISATION PAPERS

Students will have to choose any one area of specialization from among the following:

- Marketing Management
- Financial Management
- Human Resource Management
- Production and Operations Management
- Business Analytics and Systems Management

From within each area of specialization, they will have to take up courses in 6 papers.

MARKETING MANAGEMENT

PAPER CODE	PAPER NAME
M27	Advertising and Brand Management
M28	Consumer Behaviour
M29	Digital Marketing and E-tailing
M30	International Marketing
M31	Marketing Decision Models and Analytics
M32	Rural Marketing
M33	Sales Management
M34	Sales Promotion and Distribution Management
M35	Service Marketing

FINANCIAL MANAGEMENT

PAPER CODE	PAPER NAME
F27	Commercial Banking
F28	Corporate Finance
F29	Corporate Taxation
F30	Financial Engineering
F31	Financial Markets, Institutions and Services
F32	International Finance
F33	Portfolio and Investment Management
F34	Risk and Insurance Management
F35	Social Finance and Impact Investing

HUMAN RESOURCE MANAGEMENT

PAPER CODE	PAPER NAME
H27	Compensation Management
H28	Human Resource Development
H29	Human Resource Information Systems
H30	Human Resource Planning
H31	International Human Resource Management
H32	Legal Framework Governing Human Resource Relations
H33	Management of Employee Relations
H34	Managing Interpersonal and Group Processes
H35	Measurement Tools and Techniques in Human Resource Management

PRODUCTION AND OPERATIONS MANAGEMENT

PAPER CODE	PAPER NAME
P27	Advanced Operations Research
P28	Advanced Process Planning and Scheduling
P29	Computer Integrated Manufacturing
P30	Enterprise Resource Planning
P31	Lean Manufacturing and Mass Customization
P32	Production and Operations Management Strategy in a Global Environment
P33	Six Sigma in Quality Management
P34	Supply Chain Management
P35	World Class Manufacturing

BUSINESS ANALYTICS AND SYSTEMS MANAGEMENT

PAPER CODE	PAPER NAME
B27	Advanced Statistical Techniques
B28	Advances in Analytics
B29	Analytics in Industries using R / SPSS
B30	Business Intelligence and Data Warehousing
B31	Customer Relationship Management
B32	Data Mining and Business Analytics
B33	Database Management Systems
B34	Enterprise Resource Planning
B35	Supply Chain Management

FIRST YEAR

Semester 1	: 8 Papers
Semester II	: 8 Papers
Summer Project	: (in between 2nd & 3rd Semester)

SECOND YEAR

Semester III	: 8 Papers
Semester IV	: 5 Papers
	Project Work
	Dissertation
	Viva-Voce

MARKS DISTRIBUTION

Written Papers	: 29 Papers of 100 marks each (20 Internal Assessment & 80 Written Examination)
Project Work	: 100 Marks
Dissertation	: 100 Marks
Viva-Voce	: 100 Marks (on all subjects)
Total	: 3200 Marks

ACADEMIC CALENDAR

In each academic session two semester courses will be simultaneously conducted. I & III or II & IV for two different batches at the end of which corresponding semester examinations will be held.



SEMESTER I

Course Code	Subject Name
101	Organization and Business Environment
102	Individual Behavior in Organization
103	Managerial and Labour Economics
104	Quantitative Modeling in HRM
105	Labour Laws relating to Industrial Relations
106	Managerial Accounting
107	Human Resource Information Systems
108	Fundamentals of Human Resource Management

SEMESTER II

Course Code	Subject Name
201	Employee Relations
202	Group Behavior in Organization
203	Corporate Planning & Strategic Human Resource Management
204	HRD & Training
205	Research Methodology
206	Labour Laws relating to Compensation and Social Security
207	Performance Management & Counseling
208	Compensation Management

SEMESTER III

Course Code	Subject Name
301	Ethics, Corporate Governance and CSR
302	Labour Laws relating to Welfare, Safety, Health and Hygiene
303	Production and Operations Management in HR
304	International Human Resource Management
305	Organization Change & Development
306	Measurement Tools & Techniques in HRM
307	Human Resource Analytics
308	Marketing & Financial Management for HR

SEMESTER IV

Course Code	Subject Name
401	Discipline & Labour Rationalization
402	Management of Health and Safety
403	Quality Management and HRM
404	HR and Knowledge Management
405	HR Consulting
406	Project Work
407	Dissertation
408	Viva voce

MBA

ABP
 Nielsen
 ACC Ltd.
 Adani Enterprises Ltd.
 Abbot
 Bajaj Allianz Life Insurance Co. Ltd.
 Blue Star
 Balmer Lawrie & Co. Ltd
 Capital First
 CESC Ltd.
 Cognizant
 Crisil Ltd.
 Dabur India
 DHL
 Electrosteel Pvt.Ltd.
 Exide Industries Ltd.
 Forbes & Company Ltd.
 GFK Mode Pvt. Ltd.
 GSK
 Hafele India Pvt. Ltd.
 HDFC Bank Ltd.
 HCL Technologies Ltd.
 HSBC India
 Hindustan Unilever Limited
 ICICI Bank Ltd.
 IDFC Ltd.
 IMRB International
 Infosys Limited
 Indiabulls
 IndusInd Bank
 ITC Ltd.

Jubilant FoodWorks Ltd.
 Kotak Life Insurance
 KPMG (GDS)
 Linde Group
 Magma Fincorp Limited
 Mahindra & Mahindra Ltd.
 Manyavar
 McNroe Consumer Products Pvt.Ltd.
 Mjunction Services Ltd.
 Madhura Fashion & Life Style
 Mendine Pharmaceuticals Pvt.Ltd.
 NSE
 NRI FT India
 Philips India
 PWC
 R. J. Corps Forgings
 Reliance Capital
 Ruchi Soya Industries Ltd.
 Schindler India Pvt. Ltd.
 TMILL
 TSPDL
 Tata Consultancy Services Ltd.
 The Smart Cube
 Ujjivan
 Universal Sampo
 United Biscuits Pvt.Ltd.
 Vodafone India
 Wipro



MHRM

ACC Limited
 Adani Group
 Capgemini
 Cafe Coffee Day
 CESC Ltd.
 Cognizant
 Dynamic Digital
 Electro-steel
 Escorts Construction Equipment Ltd.
 HUL
 Jubilant Foodworks Pvt. Ltd.
 Kotak Life Insurance
 Mendine Lifecare Products Pvt. Ltd.
 Wipro
 Ganges Jute
 TSPDL

Mitsubishi Chemicals Corporation
 Atos India
 Reliance General Insurance Company Ltd. (ADAG)
 Ruchi Soya Industries
 Spencers Retail Ltd. (RPG)
 TCS
 Tata Metaliks
 Techaxis
 Titan Industries Ltd.
 MN Dastur
 ITC Foods
 Interglobe Aviations Limited
 Mother Dairy
 Peerless Developers
 R. J. Corps Ltd.



DIRECTOR

Dr. Amitava Sarkar, Ph.D

DEAN

Dr. K. M. Agrawal, Ph.D

HEAD

Dr. Tanima Ray, M.A. (CU), RTP (CSSSC), Ph.D (CU), PGDBM (IIM,Calcutta), Head-MBA

Dr. Sumati Ray, M.Sc, MBA, Ph.D, Head- MHRM

PROFESSORS

Dr. Amitava Sarkar, Ph.D

Dr. B. K. Choudhury, B.E, Ph.D, Head- MPSM

Dr. Chinmoy Jana, M.Sc, M.Tech, Ph.D

Dr. K. M. Agrawal, Ph.D

Dr. Kalyan Sankar Sengupta, M.Sc, Ph.D,Head-Computer Department

Dr. Kumkum Mukherjee, M.Sc, Ph.D (CU)

Dr. Madhumita Mohanty, MA, M.Phil, Ph.D (IIT, KGP)

Dr. P. K. Sikdar, M.Sc (Cal), ICZM Dip. (UK), Ph.D.(Cal), F.G.M.S.,F.G.S.(Ind), MMGI,

Dr. Soma Roychowdhury, M.Sc (Stat), Ph.D

Dr. Sudeepa Banerjee, MBA, Ph.D, Head-Media Management & MSW

Dr. Sumati Ray, M.Sc, MBA, Ph.D, Head- MHRM

Dr. S. K. Mallick, B.Com (Hons.), C.A., Ph.D (NYU)

Ms. Sujata Saha, MBA (IISWBM), FCA (ICAI)

Dr. Tanima Ray, M.A. (CU), RTP (CSSSC), Ph.D (CU), PGDBM (IIM,Calcutta) Head-MBA

ASSOCIATE PROFESSORS

Dr. Anupam Ghosh, M.Com, M.Phil, PGTLM, Ph.D

Dr. Archana Sharma, MBA, Ph.D, Head-MRM

Dr. Dipa Mitra, Ph.D (University of Calcutta), Postdoc (Gold Medalist) Head M Phil & Ph.D Programme

Dr. Dulali Nag, M.A., Ph.D (US)

Dr. Gairik Das, ME, MBA, (UK), Ph.D, Head-MDP & Business Projects

Dr. Jayanti De, M.A., M. Phil., Ph.D

Dr. Jhumur Biswas, M.Sc. M.Tech, Ph.D

Dr. R. K. Jana, M.Sc. (KU), Ph.D (IIT, KGP), Postdoc (George Mason University, USA), Postdoc (National University of Singapore)

Dr. Sarbani Mitra, B.Ed. PGDMEnvM, PGDSA, MBA, Ph.D, Head-Fire Management

ASSISTANT PROFESSOR

Dr. Amitava Mukhopadhyay, MBBS, M.Phil (Hospital & Health Management)

Mr. Ankan Banerjee, M.A, PGDSM

Mr. Arindam Dutta, B.E., M.Tech

Mr. Buddhadip Mukherjee, MPMIR, (Psychology, BHU) DSW (Calcutta), CoA (Mind Mapping) (PDC, Singapore)

Dr. Madhab Milan Ghosh, M.Com, Ph.D

Ms. Malini Nandi Majumdar, MBA

Mr. Manjit Sarkar, MBA (BU) FDPM (IIMK), UGC-NET

Ms. Piyali Sengupta, M.Sc, PGDEM

Mr. Sandip Ghosh, M.A., LL.B, MBA

Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA

Dr. Sikharini Majumdar, M.A., Ph.D (US)

Ms. Sohini Banerjee, LL.B (Hons.), LL.M (University of Cambridge, UK)

Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA/RSA (Cambridge University)
 Mr. Subhasis Ray, M.Stat, M.Tech (Comp Sc.)
 Dr. Surajit Chakraborty, M.Sc, Ph.D
 Dr. Soubarna Pal, M.Sc (Cardiff University, UK) Ph.D (Cardiff University, UK)

RESEARCH FELLOW AND TEACHING ASSISTANTS

Ms. Sreeja Banerjee, MBA (WBUT)

GUEST FACULTY

Mr. Saibal Chatterjee, PGDM, IIM (Ahmedabad)
 Mr. D. N. Chakravarti, BE, FCE, FWMM
 Dr. Kamal Mukherjee, BE (Cal), PG Dip. (Industrial Engg), MBA (XLRI, Jamshedpur; Fellow (XLRI)
 Dr. Anupam Karmakar, M.Com, Ph.D
 Mr. Arvind Shukla, M.Tech
 Dr. P. Purkayastha, B.Ch.E, M.Sc (Engg) (U.K) Ph.D
 Mr. Subrata Biswas, M.A. (Econ) PGDMM, MBA (Finance) A.C.I.I. (London)
 Mr. Himadri Sekhar Ghosh, M. Stat (ISI), PGD (ISI)
 Mr. Ashish Mitra, CA
 Mr. Mukul Mitra, MBA, Ph.D, CAIIB, CPFA
 Mr. Sanjay Das, BE, MBA
 Mr. Sujit Sen, B.Sc, LLB, PGDPM & IR (XLRI)
 Mr. Gopinath Ghosh, MA
 Dr. Shantanu Mitra, LLB, MBA ACS LLM PGDM Ph.D (Law, Call)
 Prof. S. C. Basu, MA (PMIR) TISS

*This is not an exhaustive list



ADMINISTRATIVE SET UP

Director	: Prof. (Dr.) Amitava Sarkar
Institute Dean	: Prof. (Dr.) K.M. Agrawal
Registrar (Actg.)	: Mr. Santanu Bhattacharyya
Finance Officer	: Mr. Santanu Bhattacharyya
Placement Consultant	: Prof. Ram. N. Koner
Librarian	: Ms. Susmita Ray

HOW TO APPLY

Option I

- Visit our website www.iiswbm.edu
- Download the DL Form, Admission Brochure and IISWBM/ State Bank of India Power Jyoti A/c No. 32495656710 Challan and deposit Rs.1500/- to any branch of State Bank of India against the challan and DL Form duly filled in.
- Send the completed DL Form with column 13 duly entered by the State Bank of India alongwith the IISWBM's copy of Power Jyoti A/c. No. 32495656710 Challan to the Institute, so as to reach the Institute by :
 15th December, 2016 at the latest.
- A scanned copy of the completed DL Form alongwith a scanned copy of the receipted counter foil of the challan meant for IISWBM of S.B.I. Power Jyoti Account No. 32495656710 should also be sent by e-mail (admissions@iiswbm.edu) for record purpose.
- No application will be entertained if the form reaches the Institute after 15th December, 2016.

Option II

- Collect from the reception counter of IISWBM Application Form and Admission Brochure against cash payment of Rs.1500/-
- The last date for issue and submission of the completed admission form is 15th December, 2016.

COURSE FEES

MBA

1 st year	Rs. 2,99,000/- Rs. 5,000/- (Refundable Library caution Deposit) Rs. 5,000/- (Refundable Security Deposit)
2 nd Year	Rs. 2,91,000/-
Total	Rs. 6,00,000/-

MHRM

1 st year	Rs. 2,44,000/- Rs. 5,000/- (Refundable Library caution Deposit) Rs. 5,000/- (Refundable Security Deposit)
2 nd Year	Rs. 2,41,000/-
Total	Rs. 4,95,000/-

Contact

Registrar
Indian Institute of Social Welfare and Business Management
Management House
College Square (West), Kolkata - 700 073

EPBX : +91-33- 2241-3756 / 5792 / 8694 / 8695 / 4023 7474
STD : (033), Fax : (033) 2241-3975
E-mail - iiswbm@iiswbm.edu
Visit us at - www.iiswbm.edu



International Conference 2016