

# National Conference On Sustainable Supply Chain Management An Indian Perspective

*February 24, 2017*



*Organized By  
Centre for Research in Materials Management  
(Joint Venture of IIMM & IISWBM)*

*Management House  
College Square West, Kolkata 700 073  
West Bengal, India*

*<http://www.iiswbm.edu>*

## **ABOUT CONFERENCE**

The late 1990s saw supply chain being seen as a source of competitive advantage of the firm. 20 years later, supply chain has become a key activity that needs to be organised and managed by the organisation. Managing supply chain is not only the prerogative of the commercial organisation, but an essential activity for social service organisations (like hospital medicine and supplies movement), for voluntary organisations engaged in natural disaster relief work etc. Within the commercial sector, supply chain today encompasses sectors like coal and oil and natural gas, as also iron and steel, only bringing into fore, the need to manage the supply chain. E-retailing has also given new paradigms to supply chain planning and operations.

Today's supply chain faces many challenges. Most businesses round the world are 'brick and click'. The supply chains have to be attenuated to such a hybrid system, where last minute changes in schedules and deliveries will be, but common. E-retailing has a substantial percentage of orders that are cancelled even after the product is shipped. This increases the cost. The challenge lies in remaining competitive even after such cost increase. And supply chain has a greater role to play in such setting.

Full scale automation – at the warehouse level and order receiving and processing level will lead to increased application of mathematical and software techniques and tools for supply chain optimisation. The introduction of Goods and Service TAX (GST) will drastically change the way supply chains operate in India, the clear picture of which is yet to emerge.

To this end, the Centre for Research in Materials Management (CRIMM), Kolkata Chapter, is organising a One-Day Conference – “Sustainable Competitive Advantage through Supply Chain Management”. The day-long conference will try to address the challenges that supply chains face in the present scenario and find ways to develop sustainable competitive advantage by managing supply chains.

The Conference will serve as a platform for knowledge sharing by practitioners, academicians, researchers on:

- ❑ Sustainability & Competitive Advantage through Supply Chain Management
- ❑ Sustainability of Adaptive and Agile Supply Chains
- ❑ Sustainable Management of Sector-specific Supply Chains

Your contribution is welcome in the (and not limited to) areas of:

- Strategic Sourcing: Lessons for the Sourcing Managers
- Lean Supply Chain – Design, Implementation and Management
- Cost Effectiveness of Different Modes of Transportation
- Green Supply Chain Management
- Temperature Controlled Supply Chains
- E-Business and E-Supply Chains
- Software Applications in Supply Chain Management
- Supply Chain Business Analytics
- Legal Aspects in Supply Chain
- Duties & Taxation in Supply Chain
- HR Issues in Supply Chain
- Evaluation Systems for Various Supply Chain – SCOR, BSC, etc.
- FMCG, FMCD and Retail Supply Chains
- Supply Chain and Logistics for Coal, Steel, Cement, Power, Healthcare and Pharma Sectors

## **CALL FOR PAPERS**

Full paper containing the abstract (within 500 words) may be sent within the stipulated deadline. To facilitate the peer review process, authors are requested to adhere to the following guidelines:

The first page must include the title of the paper, name of the author (s), institutional affiliation(s) and contact information. The second page must contain the paper title and the abstract, but should not include any of the author's personal identification information. Also the type of your contribution (mandatory), business function, Industry dimension and ADA technique (as appropriate) pertaining to your contribution should follow the abstract in the second page.

Papers should be types in MS word and set in Times New Roman 12 with double spacing. References should be made as per APA guidelines.

## **PROCEEDINGS**

Papers accepted for presentation will be compiled and published in an Edited Volume as conference proceedings. Each registrant will receive a complimentary copy of the same. The purpose of this special issue is to compile latest trends of research and development in sustainable supply chain management.

Selected Papers would be published in SURVEY, A Management Research Journal with ISSN No. 0586-0008.

Submission of an article implies that this work has not been published previously (except in the form of an abstract or as part of a published lecture or academic thesis), that it is not under consideration for publication elsewhere, that its publication is approved by all authors and tacitly or explicitly by the responsible authorities where the work was carried out, and that, if accepted, it will not be published elsewhere in the same form, in English or in any other language, without the written consent of the Editor/Publisher.

## **REGISTRATION FEES:**

<b>Categories</b>	<b>Fees (INR)</b>
PSUs/Corporates	2000.00
IIMM Members/IISWBM Alumni/Members of Other Professional Bodies	1500.00
Academic/Research Scholars/ Students/ NGOs	500.00

## **IMPORTANT DATES:**

Submission of Abstract: 28<sup>th</sup> December, 2016

Notification of Acceptance: 18<sup>th</sup> January, 2017

Submission of Full Paper: 10<sup>th</sup> January, 2017

Registration (with payment of fees): 15<sup>th</sup> February, 2017

## **About CRIMM**

On 4th April 1997, Indian Institute of Social Welfare & Business Management (IISWBM) and Indian Institute of Materials Management (IIMM) jointly funded and set up the Centre for Research in Materials Management (CRIMM), which is the first ever of its kind in supply chain management in the Asia-Pacific region. It is headquartered in the academic hub of Kolkata with the sole focus of advanced research in the field of Logistics, Supply Chain Management. It has offices in various IIMMs regional centres located at Vadodara (West), Delhi (North), Chennai (South) and Nagpur (Central), to facilitate the researchers to pursue fellowship and also to cover the various activities of CRIMM from other parts of India, under supervision from the Headquarters.

### **About IISWBM**

Indian Institute of Social Welfare & Business Management (IISWBM), established by the University of Calcutta, pioneers in business management in India, however its founding fathers envisioned a complementary relationship between business and social welfare as is seen in its name itself. Pt Jawaharlal Nehru, the first prime minister of India, while laying the foundation stone of the new academic block of the Institute mentioned in his address on the occasion 'It is obvious that an Institute of this kind is necessary and desirable in the modern set up of things, it can do very good work'.

The Institute has been carrying on with its pioneering role with acclaim. On the occasion of its Golden Jubilee celebrations of the Institute, the department of Posts, Government of India issued a commemorative stamp on IISWBM on April 25, 2004, acknowledging the contribution of IISWBM in 'imparting education impeccable in quality and exemplary in standard'.

IISWBM offers a wide range of degree programs in Management studies and also offers the two-year Masters Degree program in Social Welfare.

The Institute is located in central Kolkata (previously Calcutta, India) and is well connected in terms of the public transport networks.

### **About IIMM**

The Indian Institute of Material Management - IIMM was introduced as an All India Body in 1975 by merging three professional associations - The National Association of Material Management (which until 1966 was known as National Association of Purchasing Executives), the Materials Management Association of India (earlier known as Purchasing Officers' Association) and the Material Management Association of Hyderabad. The merged body was called Indian Association of Material Management (IAMM), which was later changed to Indian Institute of Material Management (IIMM). The merger gave birth to an institution that in its current form is the only professionally recognized body for material management in India.

Indian Institute of Materials Management (IIMM) with its Headquarters at Mumbai, is the National Apex body representing a wide spectrum of professionals engaged in various facets of Material Management responsible for planning, sourcing, logistics & supply chain management.

IIMM with its wide network of 44 branches and 19 chapters has over 8000 members drawn from public, government and private sectors. This body is dedicated to promote the profession of Material Management with its multifarious activities including seminars, workshops, in-house training programmes, research and consultancy.

IIMM is a charter member of the International Federation of Purchasing and Supply Management (IFPSM), Atlanta, USA. It represents a worldwide unity of purchasing, materials management and logistics professionals. It has more than 1,50,000 members through its member associations in more than forty countries spread across six continents. Besides the institute is conducting a Graduate Diploma Course in Materials Management (GDMM) recognised by the Government of India. It also conducted a three-year Post Graduate Diploma Course in Materials Management (PGDMM) by correspondence. The institute also conducts courses such as Certified Purchase Manager (CPM) and Accredited Purchasing Practitioner (APP) of Institute of Supply Management (ISM) USA, formerly known as National Association of Purchasing Management (NAPM).

Besides IIMM has signed an agreement with International Trade Centre, Geneva (ITC-WTO/ UNCTAD) to offer the Modular Learning System on International Purchasing and Supply Management in India. The Institute has its Centre for Advanced Management Studies at Mumbai and Centre for Research in Materials Management (CRIMM) at Kolkata (Calcutta), besides promoting research in Materials Management the institute also collaborates with industry for furthering the professional advancement of Materials Management & its applications.

### **Chairmen**

- Prof. (Dr.) Amitava Sarkar, Director, IISWBM & Co-Chairman, CRIMM
- Shri Asok Dasgupta, Former National President, IIMM & Co-Chairman, CRIMM

### **Steering Committee**

- Shri O P Longia, National President, IIMM
- Shri M. K. Bhardwaj, Chairman, BOS, IIMM
- Shri L B Patel, Former National President, IIMM
- Shri Suresh K. Sharma, Former National President, IIMM
- Shri G. K. Singh, Sr. National Vice President, IIMM
- Prof. Partha Pratim Sengupta, Former Prof. in-charge, CRIMM
- Prof. (Dr) Goutam Sengupta, Vice-Chancellor, Techno India University
- Prof. (Dr) Soumendra Nath Roy, Former Director, IISWBM
- Shri Animesh Chatterjee, Chairman, IIMM, Kolkata
- Shri Kallol Ghosh, Hony. Secretary, IIMM, Kolkata
- Shri Kaushik Roy, Vice Chairman, IIMM, Kolkata
- Prof. (Dr.) Kalyan Sengupta, Head, Computer Department, IISWBM
- Prof. (Dr.) Gairik Das, Head, MDP & Research Project, IISWBM
- Shri Amal Chakraborty, Vice President (East), IIMM
- Shri Suranjan Mukherjee, Treasurer, IIMM, Kolkata

### **Organising Committee Members**

- Dr. K. M. Agrawal, Dean, IISWBM
- Prof. Dinendra Narayan Chakraborty, Former HoD, Material Management, KoPT
- Prof. (Dr.) Jayanti De, Co-ordinator, MBA-PS(TLM)
- Mr. Shantanu Bhattacharyya

### **Jt. Convenor**

- Dr. Sarbani Mitra, Associate Professor, IISWBM
- Dr. Anupam Ghosh, Associate Professor, IISWBM

### **Enquiries**

For getting detailed information regarding the Conference, please visit:  
<http://www.iiswbm.edu>

### **For any query, kindly contact:**

Dr. Sarbani Mitra, Associate Professor, IISWBM,  
&  
Dr. Anupam Ghosh, Associate Professor, IISWBM

**E-mail: [crimm@iiswbm.edu](mailto:crimm@iiswbm.edu)**