

Post Graduate Diploma Course in Sports Management
Commencement Programme
Academic Session: 2019-2020

The seventeenth batch of the Post Graduate Diploma Course in Sports Management commenced on Monday, 29th July 2019 with 32 students.

Shri Arun Lal, the Chief Coach of the Bengal Cricket Team & former opener of the Indian Cricket team and a well known cricket commentator and popular cricket columnist, was the Chief Guest of the function. The Guest of Honour was Shri Joydeep Mukherjee, Director, Cricket Operation of the Cricket Association of Bengal (CAB). The Hon'ble Director of the Institute delivered the welcome address. The Head of the Department of the Sports Management Programme Dr. Madhab Milan Ghosh, Associate Professor, and the Coordinator of the Course, Mr. Ankan Banerjee, Assistant Professor, were also present.



Shri Arun Lal explained the importance of the commercial viability in sports in his speech. Shri Joydeep Mukherjee explained the importance of professional managers in running sporting organisations in the modern era. Hon'ble Director of the Institute put stress on the social aspect of sports along with the commercial importance. Dr. Madhab Milan Ghosh, HOD, gave an overview of the course and Mr. Ankan Banerjee, Coordinator, explained the placement process.

The regular classes started from 31st July 2019 in room number 202 of the Institute.



Shri Arun Lal



Shri Joydeep Mukherjee